

# Work SMART = grow rich profiting from every minute

Presented by Dr Jeremy Rourke B.D.S.

Many dentists will remember the groundbreaking Infection Control Seminars around Australia in which Dr Jeremy Rourke showed dentists and their staff how to implement dental practice productivity and efficiency protocols to comply with new Infection Control Laws and Standards without the loss of practice profitability. Ever since then Dr Rourke has had an interest in developing improved practice systems for efficiency to significantly increase production and profitability.



automated dental office in Australia. As a result he is often offered new technology on a first person basis. This seminar will show dentists real practice tested technology that will assist staff to be much more effective and productive in helping the dentist and how it is possible to DOUBLE production and

TRIPLE profitability. See a simple fully automated system (no staff time involved) that will reduce FTAs and NO SHOW patients to almost zero.

See all the major dental practice management systems and compare them side by side while learning how these systems are just the tip of the iceberg in reducing dental office stress and boosting dentists' profitability.

#### Our promise to you, you will get:

- ◆ A full day seminar packed with more information than any seminar you have ever attended.
- ◆ An exclusive password protected website with all the seminar information and much, much more.
- ◆ A computer disk with loads more information ...
- ◆ Special deals on computer programs and advice on where to buy really cheap but good computer technology.
- ◆ A FREE personal digital intra-oral camera for every seminar attendee – EVERYONE gets their own personal digital intra-oral camera.
- ◆ A ticket in the draw for an Acer

4002 LCi Pentium M laptop computer with 15" XGA screen, 40GB HDD, DVD/CD-RW Combo Drive, 512 Mb DDR Wireless LAN 10/100 network and Modem. Includes padded laptop briefcase. Each laptop is specially setup for dental office intra-oral AND extra-oral digital photography. DOUBLE your chances by registering as an EARLY BIRD registrant before April 30th and get TWO tickets in the draw for the free laptops.

- ◆ ONE Computer is available for Sydney (Saturday May 16th) and another ONE for Canberra (Wednesday May 20th).

Additionally there is a MONEY BACK GUARANTEE that this is the most informative one day seminar you will ever attend. (Conditions apply).

Seminar recommended for all dentists, practice managers and IT staff.

Attendance fee \$770 (including GST) Includes FREE personal digital intra-oral camera for EVERY attendee and the chance to win a fully setup laptop computer – DOUBLE chance for EARLY BIRDS (fees paid by 30th April) ◆

#### 1 day seminar – 2 venues

Sydney – 16th May 2009 – John Lowenthal Theatre Westmead Hospital

Canberra – 20th May 2009 – Canberra Hyatt Hilton

Contact: [cdcdent@ozemail.com.au](mailto:cdcdent@ozemail.com.au)  
Phone 02 6583 6111 9:00am–5:00pm  
Event Email: [cdcdent@ozemail.com.au](mailto:cdcdent@ozemail.com.au)

In this new TELL ALL Dental Technology Seminar he will reveal the secrets of 40 years practice building experience and how new technology such as computers, phone systems and digital cameras can make practices less stressful and energise staff effectiveness to boost dentists' incomes by showing techniques to use every minute of time more profitably than you could ever have imagined.

Dr Rourke has a dental practice that addresses the needs of 140 new patients per month and he has 14 years experience surfing the internet and will reveal the very best dental websites that he frequently visits to help build his extraordinary practice.

There has never been a better time for a dentist to invest in computer technology by getting their first dental office computer or expanding their existing system.

The Federal Government has announced an EXTRA 10% DEDUCTION on tangible assets such as computers ordered before June 30th 2009.

[http://www.infrastructure.gov.au/department/publications/pdf/Nation\\_Building\\_electronic.pdf](http://www.infrastructure.gov.au/department/publications/pdf/Nation_Building_electronic.pdf)

Dr Rourke has computerised or automated almost every aspect of his dental office management system. He hardly ever uses a pen except for prescriptions and writing the occasional cheque.

He arguably has the most highly

## Filling the Gap reaches its third year

In January 2009 Filling the Gap celebrated its third birthday!

In the three years that Filling the Gap has been running, almost 4000 Indigenous people have received treatment from volunteer dentists. 80 dentists have so far volunteered between one and two weeks of their time to the Wuchopperen Oral health clinic (servic-

ing Cairns and the Atherton Tablelands), some of them returning two and three times, and the benefits that flow are far reaching to all involved.



For more information on how you can get involved visit [www.fillingthegap.com.au](http://www.fillingthegap.com.au)